

Sue Studios

Susan Chepelsky Web Designer

Susan Chepelsky is devoted to the creation of effective visual communication design that brings together individuals who are passionately involved in the pursuit of a spiritual life that incorporates holistic practices and alternative medicine. Her devotion was rewarded when she came upon an unaddressed communication need in the world of holistic healers: whereas they were aware of the connections between mind, body and spirit, few were aware of each other. "I discovered that healers were often isolated, separated or unaware of events, each other and sources of supplies—either local or further abroad," she says. To address this disconnect, she provides clients with unique and sophisticated web-design services, and she serves the whole community through her web portal, the Universal Healing Network.

Chepelsky references life's interconnectedness when describing her approach to web design. "There is a resonant energy web that connects us all and my life purpose is to strengthen this connection, individually and globally." She does this by connecting her clients with others and assisting them in following their path and dreams. Her websites have an undeniable presence on multiple levels and are designed to help illuminate the client's vision, image and spirit. New websites begin with in-depth consultation in comprehensible language, followed by careful planning and frank discussion. The result of her work is always pristine, eye-catching design with clear and intuitive navigation.

The Universal Healing Network comprises a directory of practitioners as well as informative articles, current events and news, and it has become a place to share, connect and learn for both healers and consumers involved with holistic living. "We each carry vital pieces of the 'puzzle' of each others' learning, healing, awakening and growing in this earth journey," says Chepelsky. "In many ways we are here to be each other's catalysts, muses, mentors and inspirations."

